

# WHERE TO FIND continuing

Continuing education is one of the best ways for you to stay on top of new techniques and trends in the industry. There are many places to find it. From educational DVDs you can watch at home to interactive hands-on training in your salon to week-long cruise getaways, there is sure to be a type of training to fit your needs. Many states require continuing education units if you are an active license holder. Find out your state's requirements by contacting your state board. For a complete list of state boards, log on to [www.tinyurl.com/ckbqks](http://www.tinyurl.com/ckbqks). Keep this chart handy as you peruse your continuing education options.

# education

TYPE OF EDUCATION	WHAT YOU GET	CONTACT INFO	COST*
MANUFACTURER OR DISTRIBUTOR HANDS-ON TRAINING	Manufacturers and distributors offer training that is product- or manufacturer-specific, helping you master your technique. You're generally in a class with anywhere from five to 100 other techs and practice under the supervision of established educators. Many manufacturers or distributors have class schedules available on their websites, but will also add classes based on demand.	Contact specific product manufacturers or your local distributor for upcoming options.	\$\$
EDUCATIONAL DVDS/ VIDEOS	This type of education lets you learn new techniques or improve old ones without ever leaving your home. Industry experts walk you through demonstrations like how to create competition-worthy acrylics or how to properly examine a client's nails before a service. Run time is generally about an hour.	Most product manufacturers offer DVDs to complement their systems. Contact them directly.	\$
TRADESHOW CLASSES	If you're already at a tradeshow to check out new products or to network, it's easy to take some nail workshops as well. Experts, including association directors and manufacturers' educators, are brought in to do live demos and answer questions. Classes are sometimes included with your exhibit hall ticket; otherwise, you pay per class.	For a list of upcoming tradeshows visit <a href="http://www.nailsmag.com/resources/showcalendar.aspx">www.nailsmag.com/resources/showcalendar.aspx</a> .	\$\$
ASSOCIATION TRAINING	Associations offer training that isn't limited to being product- or manufacturer-specific. Learn about creating basic nail art or how to safely use an electric file through various means, like at regional classes or through homestudy courses.	Association of Electric File Manufacturers ( <a href="http://www.aefm.org">www.aefm.org</a> ); International Nail Technicians Association (INTA) ( <a href="http://www.isnow.com">www.isnow.com</a> ); Professional Beauty Association ( <a href="http://www.probeauty.org">www.probeauty.org</a> )	\$\$

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ONLINE TRAINING	A high-speed Internet connection gets you easy access to online training. Online training videos are similar to DVDs in that you can pause, rewind, and replay them as many times as necessary, but online videos are usually shorter (generally about five minutes or less in length). Online training is handy for learning how to use a specific product quickly.	NAILStv ( <a href="http://www.nailsmag.com/nailstv">www.nailsmag.com/nailstv</a> ); YouTube ( <a href="http://www.youtube.com">www.youtube.com</a> ); Cosmetology Campus ( <a href="http://www.cosmetologycampus.com/nailsmag">www.cosmetologycampus.com/nailsmag</a> )  Many manufacturers have videos up on their websites, so make sure to check your favorite manufacturer websites for the latest videos.	\$
ONE-ON-ONE TRAINING WITH A MASTER TECH	Several websites will help you find an established tech in your area who will share her expertise with you. You'd want a tech who's been in the industry at least five years. Meeting dates and times are arranged based on mutual convenience.	Beauty Education and Resources ( <a href="http://www.beautyeducationandresources.com">www.beautyeducationandresources.com</a> ); International Nail Technicians Association Mentoring Program ( <a href="http://www.isnow.com">www.isnow.com</a> ); Nail Education Group ( <a href="http://www.nailtech-inc.com">www.nailtech-inc.com</a> ); Maisie Dunbar ( <a href="http://www.mdbeautybusiness.com">www.mdbeautybusiness.com</a> ); Speaking On Point ( <a href="http://www.speakingonpoint.com">www.speakingonpoint.com</a> ), Millie Haynam ( <a href="http://www.milliehaynam.com">www.milliehaynam.com</a> ), Beauty Tech's mentoring forum ( <a href="http://www.beautytech.com/forums/viewforum.php?f=15">www.beautytech.com/forums/viewforum.php?f=15</a> )	\$\$\$
EDUCATIONAL GETAWAYS (CRUISES, ETC.)	You can enjoy some fun in the sun and get some education too on education destination getaways. These trips let you travel with other nail techs while taking a structured schedule of classes on board a cruise ship or in a foreign country. There are a few established educational getaway programs as well as some that are affiliated with specific product launches.	OPI Academy at Sea ( <a href="http://www.opi.com/travel">www.opi.com/travel</a> ) and Nail Those Profits at Sea ( <a href="http://www.nailthoseprofitsatsea.com">www.nailthoseprofitsatsea.com</a> ) are two of the best known educational getaways. Contact other manufacturers to see what cruises or other retreats they might offer.	\$\$\$\$
CUSTOM PROGRAMS	If you're great at technique, but need to work on your business skills (or vice versa), there are beauty companies that offer an assortment of different program types so you can pick and choose what you want. These programs offer personalized attention and help you identify and remedy your weaknesses.	Crystal Focus, Inc. ( <a href="http://www.crystalfocus.com">www.crystalfocus.com</a> ); Durocher Enterprises ( <a href="http://www.durocherenterprises.com">www.durocherenterprises.com</a> ); Inspiring Champions ( <a href="http://www.inspiringchampions.com">www.inspiringchampions.com</a> ); Salon Training International ( <a href="http://www.salontraining.com">www.salontraining.com</a> ); Telephone Doctor ( <a href="http://www.telephonedoctor.com">www.telephonedoctor.com</a> )	varies

\*\$ = Up to \$100 • \$\$ = \$101 - \$200 • \$\$\$ = \$201 - \$500 • \$\$\$\$ = More than \$500  
These cost estimates are approximate. Please check with the education provider for exact pricing.